



How to generate, collect and
manage ideas with
Ideation for Confluence



Silver
Marketplace Partner

Set up a dedicated ideation space

Use Ideation for Confluence to create a dedicated ideation space. This will make it easier to manage and organize ideas, as well as keep them separate from other content in Confluence.

Create a perk store where users can spend their earned tokens



Created by James Gordon, with a template
Last updated: yesterday at 12:39 PM • 1 min read

The idea is to create a perk store where users can spend the tokens they've earned through engagement with a platform, such as a social media network, a gaming platform, or an online community. The perk store would offer a range of rewards, such as digital items, in-game currency, exclusive content, physical merchandise, or even discounts on partner products and services.

Users would be able to browse the store, select the rewards they're interested in, and redeem their tokens for the items they want. The store would be regularly updated with new rewards and promotions, providing an ongoing incentive for users to engage with the platform and earn more tokens.

By creating a perk store, the platform can enhance user engagement, retention, and loyalty, while also providing a value-add for advertisers and partners who can offer exclusive rewards and promotions to the platform's user base. Overall, the perk store can create a more rewarding and engaging user experience, while also driving revenue and growth for the platform.

Status **EVALUATED**

▲ 3 ▼ 18 👁 1 🔍

Feedback

Voters (3)

- James Gordon
- Rachel Adams
- Michael James







Sponsors (1)

- James Gordon

Vote and sponsor ideas

Involve your teams in the ideation process by allowing them to vote for and sponsor ideas. Native Confluence features such as likes and comments are also available to help get feedback.

Voters (3)

-  James Gordon 
-  Rachel Adams 
-  Michael James 

Sponsors (1)

-  James Gordon

[Cancel sponsorship](#)

Centralize ideas

Ideation for Confluence includes a dashboard that allows you to list all the ideas that have been submitted. This makes it easy to keep track of ideas and to see which ones are gaining traction.

The screenshot displays the Confluence Ideation dashboard. At the top, there are tabs for 'Timeline' and 'List'. Below the tabs are filters for 'Status: all' and 'Creation period'. The main content area shows a list of ideas with their status, title, author, and creation date. To the right, there is an 'Add Idea' button and an 'Ideation summary' section with a bar chart showing the count of ideas in each status.

Status	Count
PROPOSED	4
ACHIEVED	2
EVALUATED	1
PRIORITIZED	1
APPROVED	1

Timeline List

Status: all Creation period

▲ 14 ▼ **PROPOSED** Cross-functional projects to encourage knowledge-sharing and collaboration a...
Added by Rebecca James on " 03-04-2023 "
Collaboration 13 0 0 0

▲ 12 ▼ **PRIORITIZED** Community service projects to give back to the local community and build a se...
Added by James Gordon on " 03-04-2023 "
Community 3 0 0 0

▲ 11 ▼ **EVALUATED** Create a perk store where users can spend their earned tokens
Added by James Gordon on " 03-04-2023 "
Employee Recognition 16 0 0 0

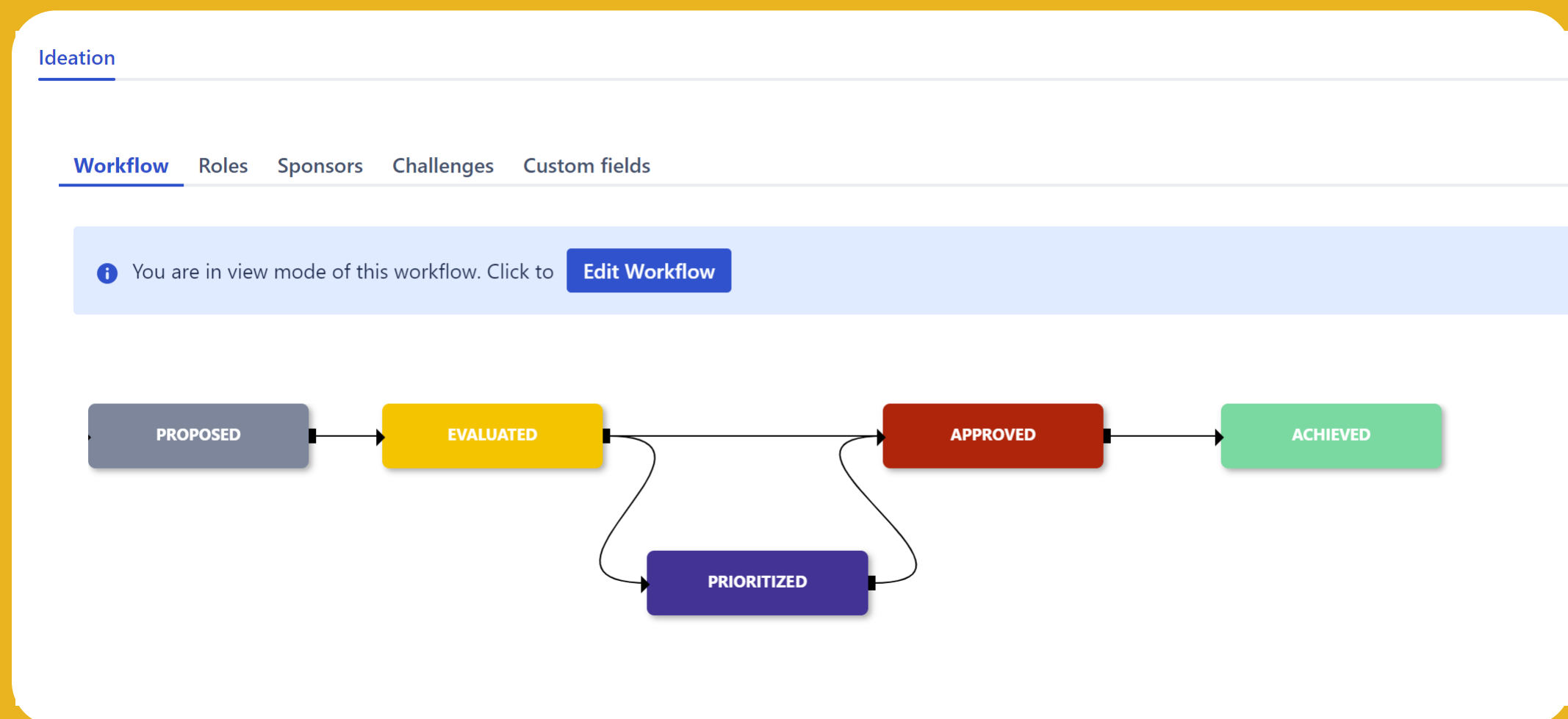
Add Idea

Ideation summary

Ideas 10 Contributors 22 Comments 44

Create and manage the ideation process with workflows

Use the app's workflow builder to create custom workflows that can help you manage the ideation process.



Run ideation challenges

Ideation for Confluence allows you to run ideation challenges, which can help to spur creativity and innovation within your organization. Use these challenges to focus the ideation process on specific topics or themes.

The screenshot shows a Confluence page for an ideation challenge. The page title is "Looking for the coolest app design" and it was created by David Castro on Dec 08, 2021. The challenge is currently in a "STAND BY" status. The description states: "We created this challenge to look for the coolest and most creative design ideas to upgrade our app. So, unleash your creativity and may the best idea win." The challenge actions include a "Resume" button. The challenge summary shows 30 ideas, 12 contributors, and 32 comments. The progress bar shows the following stages: NEW (10), UNDERSTAND (3), DEVELOP AND EXP (2), IMPLEMENTED (7), KNOWLEDGE TRANSF (4), BACKLOG (1), and REJECTED (0). The top contributors are David (10 ideas), Joshua Maples (5 ideas), Eric bates (6 ideas), Seth Berg (3 ideas), and Isabel Richardson (1 idea). The timeline shows four ideas: "Use drawers instead of dialog boxes" (IMPLEMENTED), "Focus on instant feedback with in app feedback" (NEW), "Re-work buttons design" (UNDERSTAND), and "Include a sidebar for quick access" (BACKLOG).

Stage	Count
NEW	10
UNDERSTAND	3
DEVELOP AND EXP	2
IMPLEMENTED	7
KNOWLEDGE TRANSF	4
BACKLOG	1
REJECTED	0

Contributor	Ideas	Upvotes	Downvotes	Comments
David	10	6	10	
Joshua Maples	5	1	9	
Eric bates	6	0	5	
Seth Berg	3	9	4	
Isabel Richardson	1	0	2	

